

FOR IMMEDIATE RELEASE



*Mary Rocca, Owner
Rocca Vineyards*

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**ROCCA VINEYARDS CABERNET NAMED “BEST OF THE BEST” IN FRANCE
AS WELL AS CALIFORNIA**

YOUNTVILLE, CA—(January 3, 2008)—Rocca Vineyard’s 2002 Cabernet has triumphed in a prestigious tasting conducted by a panel of some 100 European wine aficionados in the Bordeaux region of France.

The panel judged the Rocca vintage to be the best of 12 American ultra-premium cabernets in a blind tasting at the Château Brane-Cantenac sponsored by the Vintners Club, the oldest and largest wine education organization in the United States.

Among those attending were representatives from AXA Millesimes, Chateau Angelus, Chateau Cheval-Blanc, Chateau Figeac and Leoville Barton.

Such a blind tasting of California wines has never before been conducted in Bordeaux. Rocca was judged against many well-known Cabernets, including Caymus Vineyards’ Special Selection and Ridge Vineyards’ Monte Bello. Others in the tasting included selections from Flora Springs Winery & Vineyards, Justin Vineyards & Winery, L’Aventure, Wente Vineyards, O’Shaughnessy Estate Winery, Palmaz Vineyards, Ramey Wine Cellars, Robert Craig Winery and ZD Wines.

The wines were tasted and marked using a 20-point scale, and then ranked from 1-12. All of the wines tasted were 2002 Cabernets and all have been top performers in previous club tastings.

The Rocca 2002 Cabernet is characterized by chocolate and mocha notes, combined with baking spices and vanilla and a finish of fresh, crisp fruit. The 2002 Cabernet was previously selected as the top ranking California “Rising Star” by the Vintner’s Club.

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“It is a great honor to be awarded first place by such a distinguished panel of judges among so many illustrious wines,” said Mary Rocca, the owner and manager of Rocca Vineyards. “Everyone who participated in the tasting has a very sophisticated palate, and we are doubly appreciative of the recognition because of the refinement of the judges.”

Rocca Vineyards is a rarity in the world of wine: the winery’s owner and winemaker are both women. Since beginning in 1999, Mary Rocca and her well-known winemaker, Celia Masyczek, have received awards for all of their Cabernets, as well as for their Syrah.

“Even though we are new and unknown, we have two great vineyards and a star winemaker, and already a tradition of fine winemaking behind us,” said Mary Rocca. I want wine lovers to know that any vintage or varietal of Rocca wine is going to be an ultra-premium bottle.”

Rocca’s 2004 cabernet Sauvignon was also named the “Best of the Best” of ultra-fine California Cabernets and Bordeaux-style blends in a blind tasting of 12 world-class California wines sponsored by the Vintners Club earlier this year. The Rocca 2004 Cabernet previously won a Double Gold and Best of Class at the San Francisco Chronicle Wine Competition in January 2007.

Rocca Vineyards currently produces about 2000 cases of wine each year. The Rocca Wine Tasting Salon, located in downtown Napa at 1130 Main Street, is open 1-6 p.m. Monday-Saturday.

About Rocca Vineyards

Owned by Dr. Mary Rocca, Rocca Vineyards was established in 1999. Rocca crafts ultra-premium wines that are full-flavored and expressive, yet velvety smooth and elegant. Varieties include Cabernet Sauvignon, Syrah, Merlot, and a proprietary estate blend, Bad Boy Red. Located in the Yountville appellation near the renowned Stags Leap District in the Napa Valley of California, Rocca wine is produced from 100% estate grown vines, which are sustainably and, beginning in 2007, organically grown. Rocca Vineyards wine can be found at fine restaurants and wine retailers, as well as online at www.roccawines.com.

About The Vintners Club

The Vintners Club is a nonprofit, public-benefit corporation founded in 1971. Based in San Francisco, it enjoys a prestigious 36-year history with impressive domestic and international credibility. All tastings are conducted in blind-conditions and panels of tasters range between 65 and 100 people (so that it is not the subjective opinion of a single individual).

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